

# CITY OF CREATIVITY

## **The emerge of creative quarters in metropolitan areas**

**Mustafa Tazeoglu  
City of Creativity  
Essen for the RUHR.2010 -  
European Capital of Culture**

CITY OF CREATIVITY

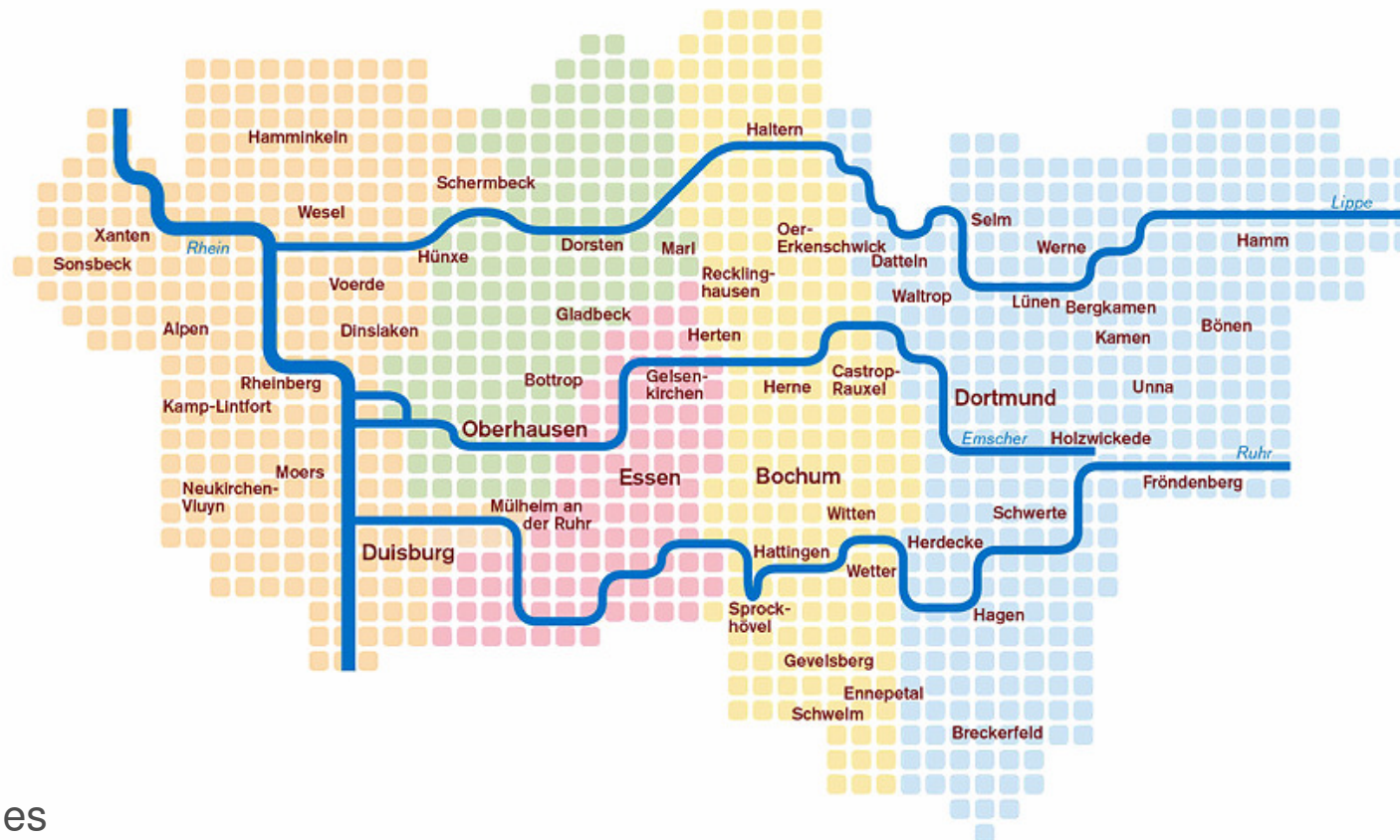
CHANGE THROUGH CULTURE  
CULTURE THROUGH CHANGE

CHANGE THROUGH CULTURE  
CULTURE THROUGH CHANGE



**RUHR.2010**  
Kulturhauptstadt Europas

# The Ruhr Area – Metropolis Ruhr



53 cities  
5,3 million inhabitants  
170 nations

# The Ruhr Area – Metropolis Ruhr

YESTERDAY

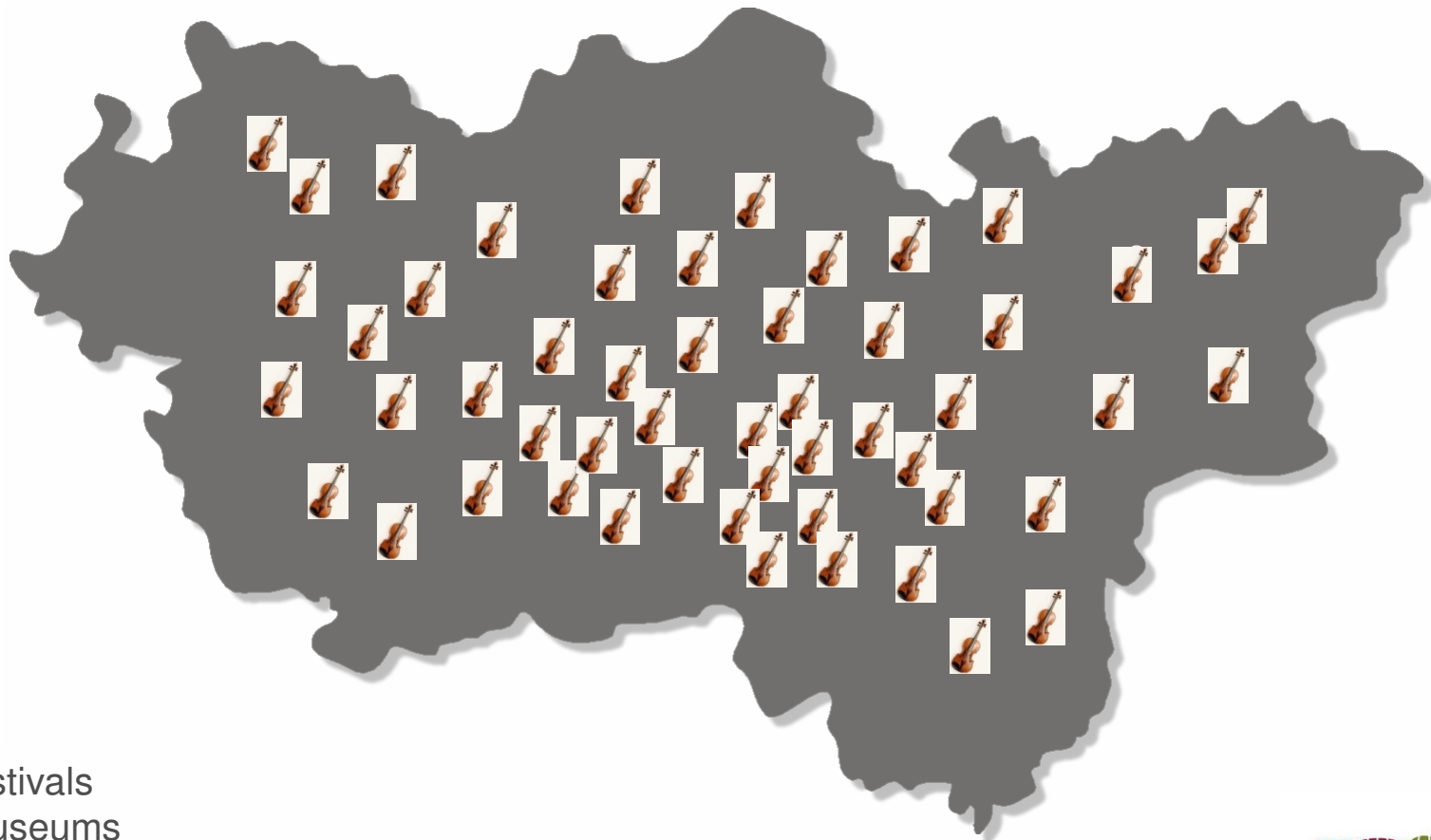
THE INDUSTRIAL POWER – THE MYTH



# The Ruhr Area – Metropolis Ruhr

TODAY

THE CULTURAL COMMITMENT – THE NEW IDENTITY



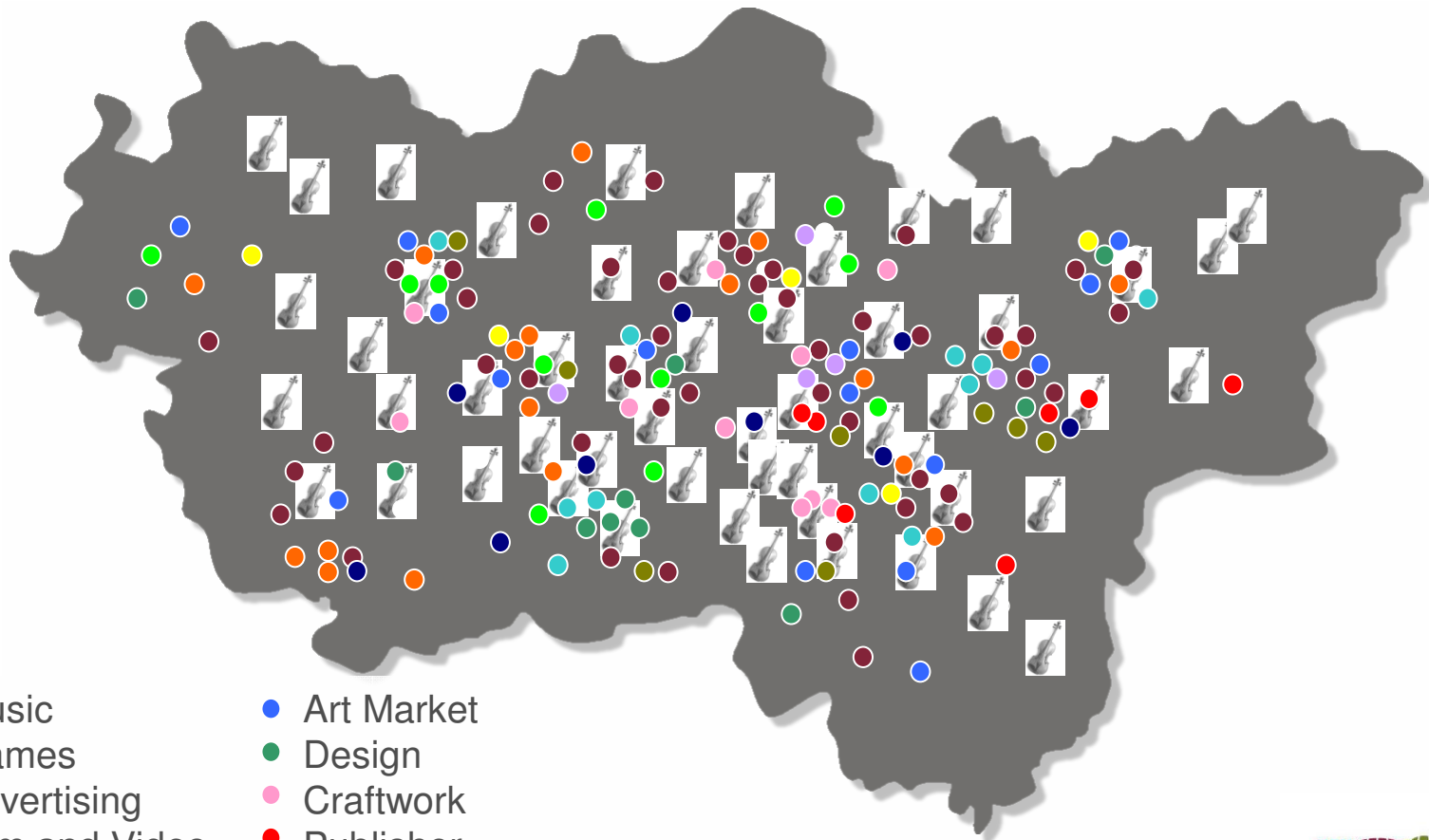
250 festivals  
200 museums  
120 theatres  
100 cultural centres and concert places



# The Ruhr Area – Metropolis Ruhr

TOMORROW

THE CREATIVE POTENTIAL – THE FUTURE



- |                  |                   |
|------------------|-------------------|
| ● Music          | ● Art Market      |
| ● Games          | ● Design          |
| ● Advertising    | ● Craftwork       |
| ● Film and Video | ● Publisher       |
| ● Architecture   | ● Performing Arts |
| ● TV/Radio       | ● Fashion         |

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# HEADS

The creative potential

# HEADS

Music  
Games  
Craftwork  
Film  
Design  
Fashion

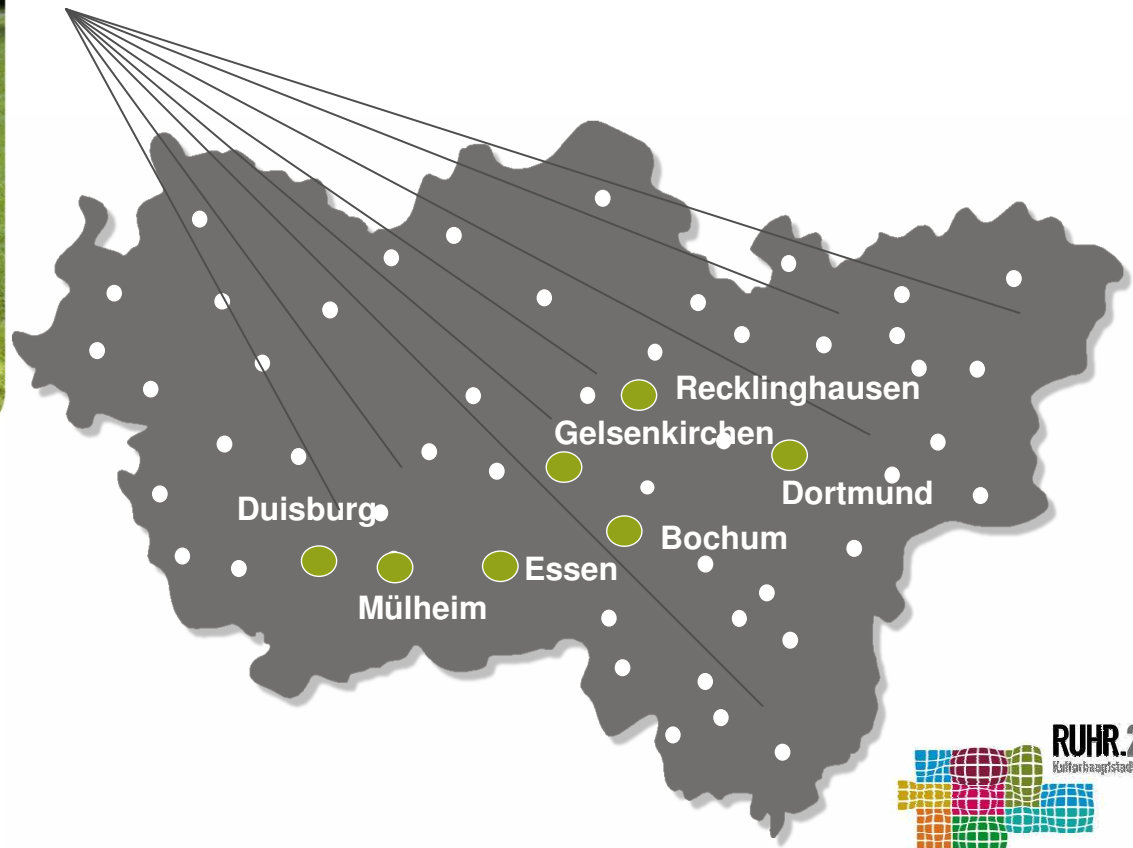
Advertising  
Performing Arts  
Architecture  
Radio  
Publishing  
Software

# HEADS

## NETWORK

### COMMISSIONS

## Ruhr Music Commission



Founded in June 2008

Chairman: Marcus Gloria,  
Cooltour, Bochum Total



CITY OF CREATIVITY

MARKETS

MARKETS

2010lab.com

# MARKETS

2010lab.com

# 2010 lab

De En

Suchbegriff  Go

Sparten der Kreativwirtschaft Services 2010 Lab Kontakt

Dabei Sein  
Login Register

## RUHR.2010

Teaser  
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**Video:** Lorem ipsum dolor sit amet, consetetur sadipscing elitr **Director:** Josh Wink 22.10.09



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★★★★ Bewertung | Weiterempfehlen Anzahl Abrufe: 223 | 

**Videobeschreibung**  
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**Einstelldatum:** 22.10.09 | **Tags:** Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonum

2 comments (12) | 1 2 3 4 | Next Page

**Kommentare**

**Brilliant usam et justo duo dolores et ea rebu**  
22.10.09 13:05

John Smith | Essen  
Read Profile | Total Posts (2)

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Neueste Inhalte

Dossiers

Autoren & Partner

**Channel Name**  
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**Sortierung** Meistgesehen

**Video: dolor sit amet, consetetur sadipscin.**



Martin Jablonsky  
10.05.09

3:32 ★★★★★

Einstelldatum: 10.09.09  
Tags: Lorem ipsum dolor sit amet  
Abrufe: 212 Kommentare: 215

**Audiocast ipsum dolor sit amet, consetetur sadipscin.**



Martin Jablonsky  
10.05.09

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# MARKETS

2010lab.com

## 2010 lab

| Latest Films                                                                                                                                                                                              | Channels                                                                                                                                             | Kreativwirtschaft                      |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|
| <p>Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed amet, consetetur</p> <p>22.01.09</p> <p>Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed amet, consetetur</p> <p>22.01.09</p> | <p>► Metropole Ruhr</p> <p>► Kunst.Kapital</p> <p>► Künstler. Kreative</p> <p>► Internationales</p> <p>► Kultur.Zukunft</p> <p>► Kultur. Bildung</p> | <p>Alle Städte</p> <p>Alle Sparten</p> |



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SPACES

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CREATIVE.QUARTERS

# SPACES

## CREATIVE.QUARTERS



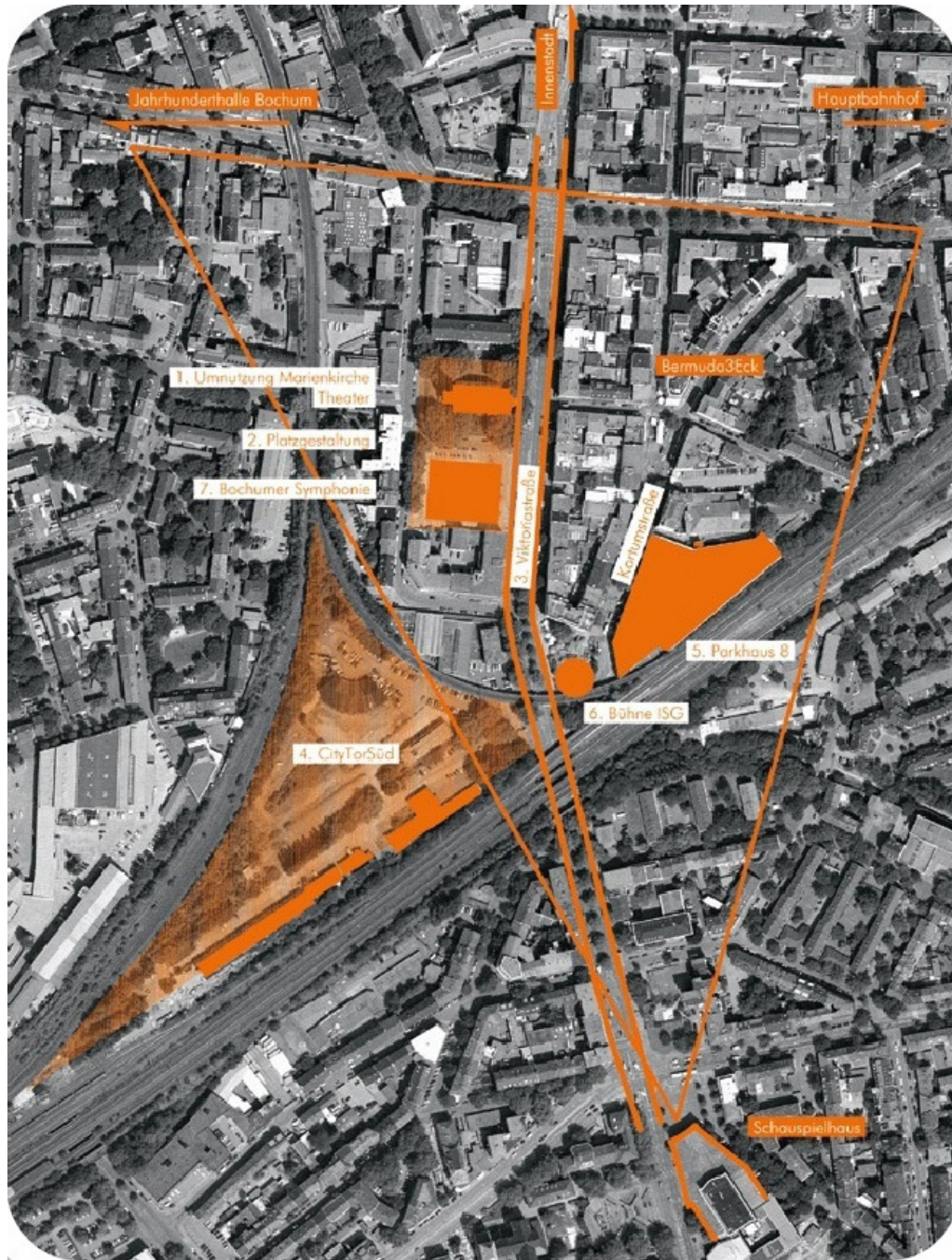
# SPACES

CREATIVE.QUARTERS

Viktoria Quartier

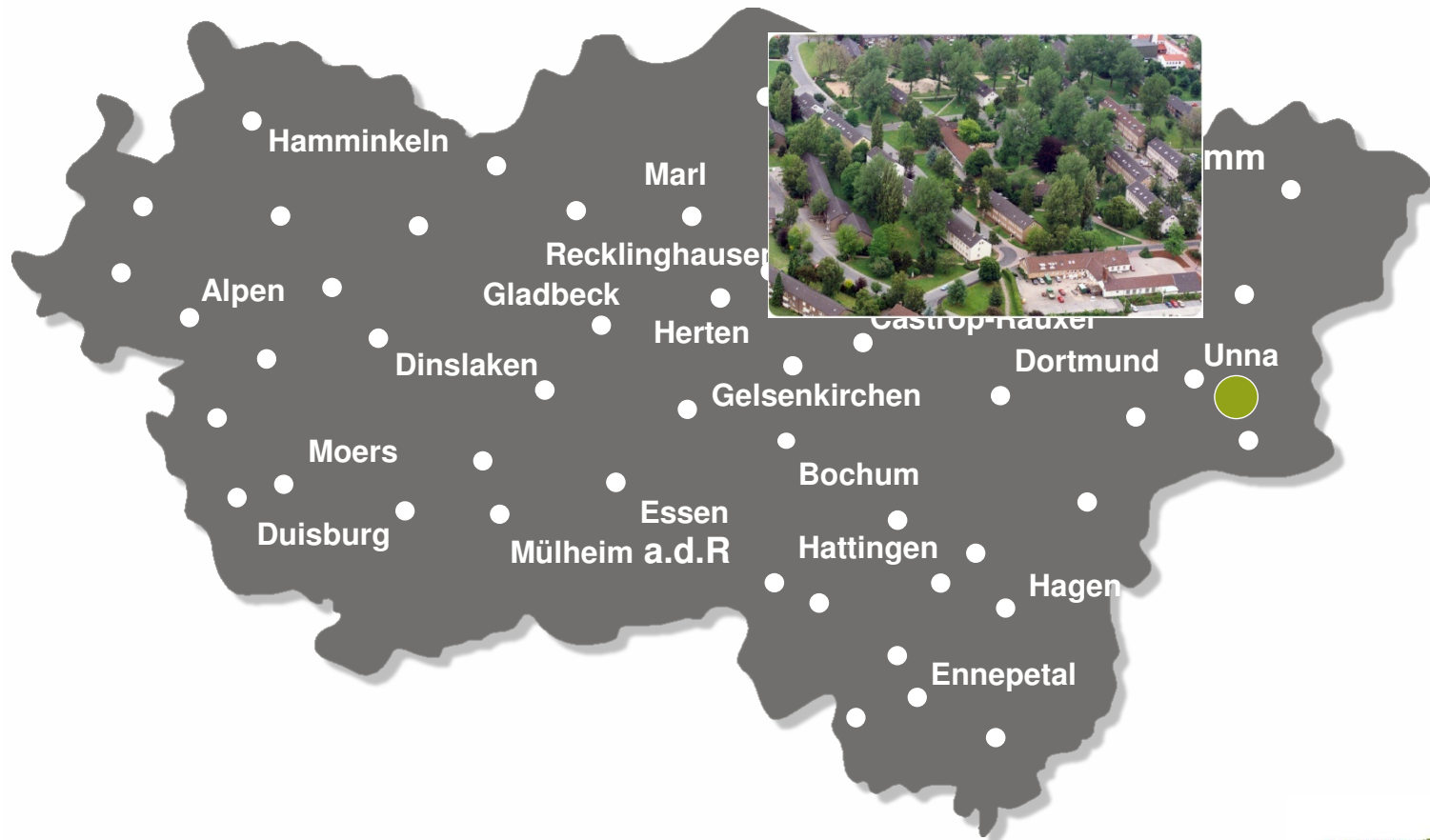


# Viktoria Quartier



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UNNA MASSIMO



# SPACES

UNNA MASSIMO



# SPACES

## CREATIVE.QUARTERS

Duisburg Marxloh



# SPACES

CREATIVE.QUARTERS

Duisburg – Marxloh



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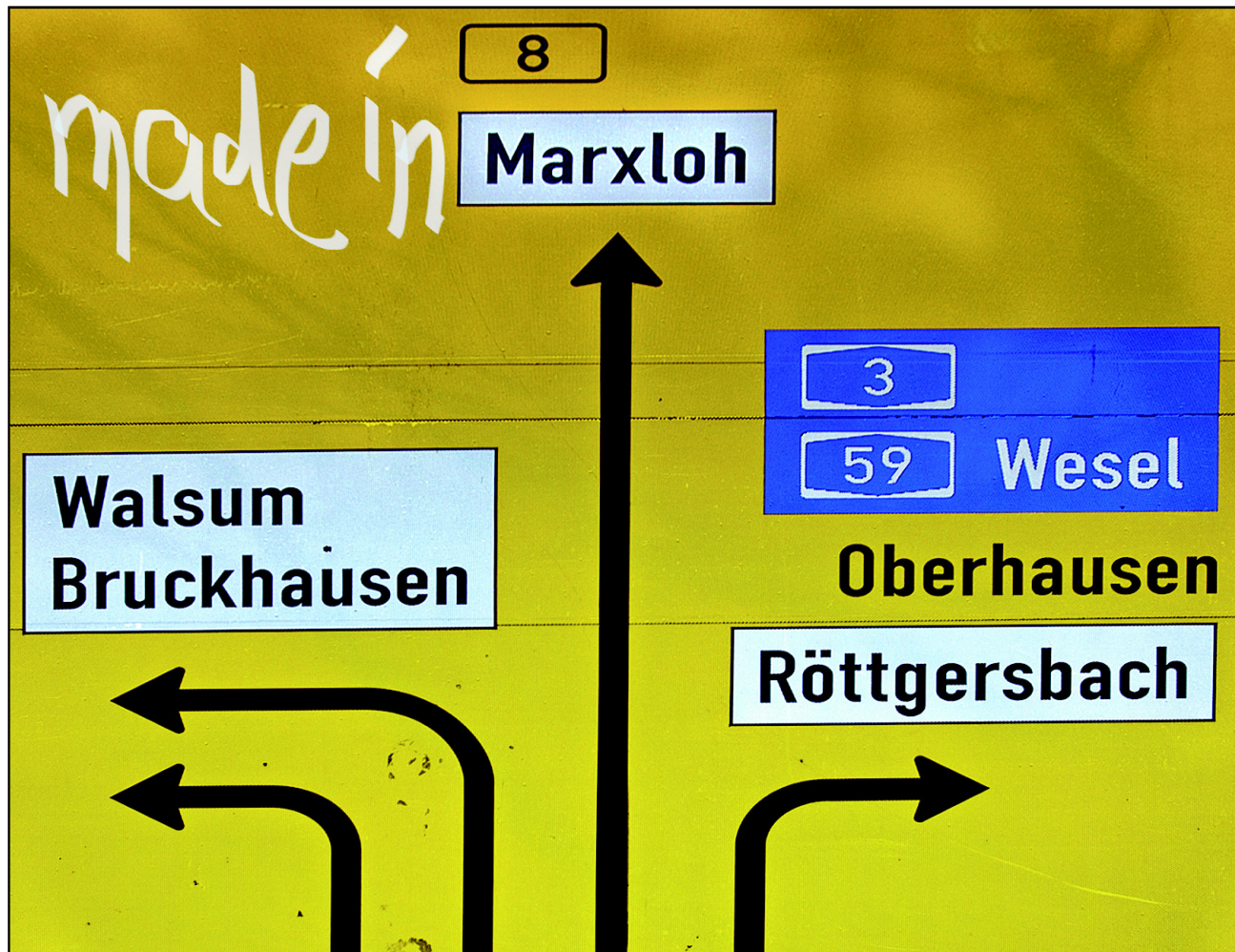
Duisburg – Marxloh



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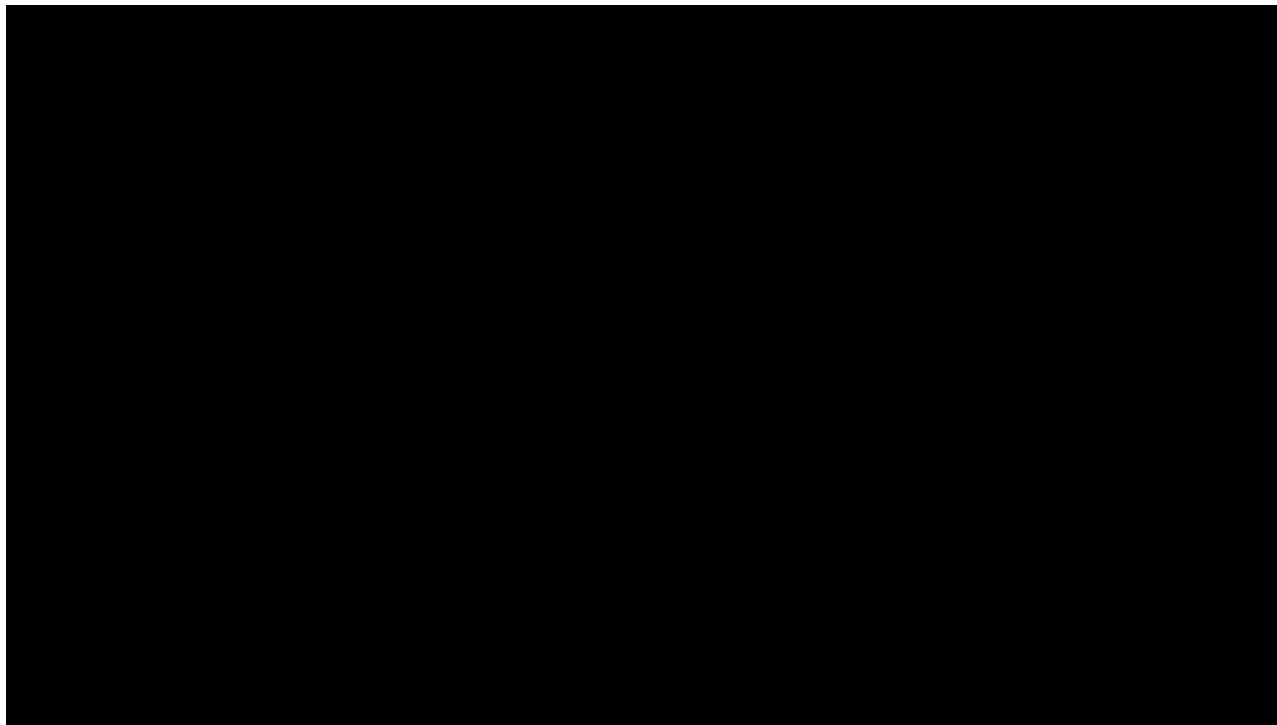
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